



**Bill Murray and James Downey,  
2012 First Amendment Award forum**

# PROVOKING THOUGHT: LISTEN. LEARN. ENGAGE.

## BECOME A MEMBER

Memberships allow the Ford Hall Forum at Suffolk University to offer riveting conversations between experts and the public for free. We need your help to make sure that everyone — rich, poor, or in-between — can listen, learn, and engage at the Forum.

Membership benefits include priority seating at forums, DVDs of past programs, signed books from forum authors, and more.

To become a member, sign up on our website or get a membership envelope at the next forum. We appreciate your support!

## KEEP IN TOUCH

To receive seasonal brochures and/or emailed event announcements, just send us your contact information.

## SEE WHAT YOU MISSED

Videos of recent discussions, including Spring 2012, are available on WGBH Forum Network ([www.forum-network.org](http://www.forum-network.org)), iTunes, and our YouTube channel all for free.

**Ford Hall Forum**  
Suffolk University  
41 Temple Street  
Boston, MA 02114  
617-557-2007  
[info@fordhallforum.org](mailto:info@fordhallforum.org)  
[www.FordHallForum.org](http://www.FordHallForum.org)

## THANKS TO THE FORD HALL FORUM SUPPORTERS

- |   |   |  |
|---|---|--|
| <p><b>Foundation, Corporate, and Government</b><br/>American International Group (AIG)<br/>AMES Hotel<br/>Anonymous<br/>Broadway Video<br/>The Fred &amp; Marty Corneel Fund<br/>Gray Media<br/>Greater New England Minority Supplier Development Council<br/>Helen Rees Literary Agency<br/>Iron Mountain<br/>Jackson &amp; Company<br/>Katz Nannis + Solomon<br/>The Lowell Institute<br/>Massachusetts Cultural Council<br/>Nellie Mae Education Foundation<br/>Penny Pimentel<br/>The Pfizer Foundation<br/>Plymouth Rock Assurance Corporation<br/>Prince Lobel Tye LLP<br/>Saturday Night Live<br/>Suffolk University<br/>True North<br/>WBUR 90.9 FM</p> | <p><b>President's Circle (\$1,000+)</b><br/>Sandra &amp; David Bakalar<br/>Wendy &amp; David Ballinger<br/>Robert Bertsche<br/>Lee Carl Bromberg<br/>Monica Collins<br/>Martha Corneel<br/>Peter &amp; Katie Dolan<br/>Patrick &amp; Susanne Dowdall<br/>Valerie Epps<br/>Stephen &amp; Shelley Green<br/>Dominick &amp; Deborah Ianno<br/>David Mandel<br/>Helen Rees<br/>Michael C. Stone<br/>Charles Tseckares<br/>Jack Wrobel</p> <p><b>Speaker's Circle (\$500+)</b><br/>Callie Crossley<br/>Anthony and Charcretia DiBartolo<br/>Geraldine Dolan<br/>Thomas Forese<br/>Thomas Gosnell<br/>Kenneth Greenberg<br/>Sally D. Jackson<br/>Rudolph &amp; Helen Kass<br/>Jack &amp; Beth Kettell<br/>Walter Prince<br/>Jan &amp; Eliot Putnam<br/>Susan Shaer &amp; James Marzilli</p> | <p><b>Scholar's Circle (\$250+)</b><br/>Bennett Alper<br/>Ray &amp; Marcela Cole<br/>Kendra Coleman<br/>Michael Condon<br/>William Cress<br/>Paul Duffy &amp; Tony Barbar<br/>Joyce &amp; William Fletcher<br/>Marvin Grossman<br/>Chet Harding<br/>Alice Jelin Isenberg<br/>Joshua Krumholz<br/>Ian &amp; Maile Maxtone-Graham<br/>Terri-Lynn McCormick<br/>Jay Morris<br/>Skip Perham<br/>Daniel L. Romanow &amp; B. Andrew Zelermyer<br/>Neil &amp; Anne Schneider<br/>Peter &amp; Marjorie Smith<br/>Katy Corneel Stromland<br/>John Sutich<br/>Linda &amp; Charles Swartz<br/>William &amp; Marilyn Tarlow<br/>Susan Webber</p> |
|---|---|--|



## RADIO SILENCE

Charles Laquidara [live via Skype] (WBCN), Billy Costa (KISS 108), Julie Kramer (WFNX), and Henry Santoro (WFNX)  
Moderated by John Laurenti (WODS)  
**Thursday, September 13, 6:30 p.m. - 8:00 p.m.**

## GRAY MATTERS: BRAIN INJURY IN SPORTS

Taylor Twellman (Professional Soccer) and Christopher Nowinski (Professional Wrestling)  
Moderated by Bob Lobel (Sportscaster)  
**Thursday, September 27, 6:30 p.m. - 8:00 p.m.**

## BLACK ECONOMY, WHITE PRIVILEGE

*Sponsored by the Greater New England Minority Supplier Development Council*  
Maggie Anderson (Author) and Thomas Shapiro (Sociology Professor)  
Moderated by Candelaria Silva (Arts Marketer)  
**Thursday, October 4, 6:30 p.m. - 8:00 p.m.**

## REAPING IS A VIRTUE

Yaron Brook (President, Ayn Rand Institute) and Deborah Kincade Rambo (President, Catholic Charities Boston)  
Moderated by Jeff Jacoby (*Boston Globe* Columnist)  
**Thursday, October 18, 6:30 p.m. - 8:00 p.m.**

## THE POLITICS OF HANDSOME

*In memory of Nora Ephron, a writer of remarkable style and substance*  
Paula Lyons (Principal, Bates Communications), Joyce Kulhawik (Arts Critic & Advocate), Lauren Beckham Falcone (WROR), and Jan Saragoni (President, Saragoni & Co.)  
Moderated by Margery Eagan (*Boston Herald* Columnist)  
**Thursday, October 25, 6:30 p.m. - 8:00 p.m.**

## BUSINESS ETHICS AND OTHER OXYMORONS

Nitin Nohria (Dean, Harvard Business School) and Thomas J. Peters (Business Author)  
Moderated by Donna Carpenter (CEO, New Word City)  
**Thursday, November 1, 7:00 p.m. - 8:30 p.m.**

41 Temple Street  
Boston, MA 02114

**Ford Hall Forum**  
at Suffolk University

FALL 2012

free public lectures & discussions

Non Profit Org.  
US Postage  
PAID  
Holliston, MA  
Permit 74

**RADIO SILENCE**

**Charles Laquidara** [live via Skype] (WBCN), **Billy Costa** (KISS 108), **Julie Kramer** (WFNX), and **Henry Santoro** (WFNX)

**Moderated by John Laurenti** (WODS)

Thursday, September 13, 6:30 p.m. - 8:00 p.m.  
C. Walsh Theatre, Suffolk University

WBCN was the original, superstar-establishing, DJ-controlled rock station that showed how excellent rock radio could be when you let the DJs curate the offerings. As independent radio station WFNX is sold to Clear Channel this year, Bostonians wonder how rock radio has become a corporation-controlled industry and whether internet and digital radio can avoid the same fate. DJs **Charles Laquidara** (WBCN), **Billy Costa** (KISS 108), **Julie Kramer** (WFNX), and **Henry Santoro** (WFNX) tell moderator **John Laurenti**, a New England radio mainstay for over 25 years, about the changes they are adapting to in the new world of music business. We'll hear how WBCN's rise and fall foretold industry changes, the story behind the end of WFNX, and what the rebirth of independent rock radio might look like.

**GRAY MATTERS: BRAIN INJURY IN SPORTS**

**Taylor Twellman** (Professional Soccer) and **Christopher Nowinski** (Professional Wrestling)

**Moderated by Bob Lobel** (Sportscaster)

Thursday, September 27, 6:30 p.m. - 8:00 p.m.  
C. Walsh Theatre, Suffolk University

Traumatic brain injury (TBI) in professional sports has made the headlines this year, but has been problematic for scores. Retired professional soccer player **Taylor Twellman** and retired WWE wrestler **Christopher Nowinski** both have first-hand knowledge

of the effects of TBI on behavior, mental processes, and careers. At ThinkTaylor, Twellman educates players on recognizing and treating injuries, while Nowinski's work at the Sports Legacy Institute includes researching TBI in sports and translating results into safety programs. Legendary sportscaster **Bob Lobel** draws out whether the threat of TBI means new rules, new equipment, or the end of certain professional sports.

**BLACK ECONOMY, WHITE PRIVILEGE**

**Maggie Anderson** (Author) and **Thomas Shapiro** (Sociology Professor)

**Moderated by Candelaria Silva** (Arts Marketer)

*Sponsored by the Greater New England Minority Supplier Development Council*

Thursday, October 4, 6:30 p.m. - 8:00 p.m.  
Modern Theatre, Suffolk University

Black businesses lag behind businesses of all other racial groups in every measure of success. Is it necessary – or even possible – for the black community to sustain its own economy? Author **Maggie Anderson** describes her year-long Empowerment Experiment to “buy black” and how while trying to inspire blacks to economically mobilize, she encountered a community that refused to support its own. Meanwhile, sociology professor **Thomas Shapiro** warns that blacks are failing in asset accumulation and homeownership, to the point of negating gains in employment and income. Drawing on economic research, social history, surveys, interviews, and their own personal experiences, these authors show moderator **Candelaria Silva** how racial inequality is transmitted across generations and pinpoint why the black economy continues to suffer.

**REAPING IS A VIRTUE**

**Yaron Brook** (President, Ayn Rand Institute) and **Deborah Kincade Rambo** (President, Catholic Charities Boston)  
**Moderated by Jeff Jacoby** (*Boston Globe* Columnist)

Thursday, October 18, 6:30 p.m. - 8:00 p.m.  
Modern Theatre, Suffolk University

Moderator **Jeff Jacoby** of the *Boston Globe* asks **Yaron Brook**, President of the Ayn Rand Institute, and **Deborah Kincade Rambo**, President of Catholic Charities of the Archdiocese of Boston: is charity an expression of virtue? Brook delves into Ayn Rand's beliefs that charity should be undertaken only in self-interest and not out of a sense of morality – or, worse, guilt. He explains that libertarians would rather applaud the act of making money than giving it away. Rambo counters that charity as a virtue is critical to our collective well-being, enriching our society as it promotes a healthy economy. She argues that self-sacrifice through philanthropy is a form of love in which people of any (or no) religion can participate. Join us as we determine whether benevolence or earning is the real virtue.

**THE POLITICS OF HANDSOME**

**Paula Lyons** (Principal, Bates Communications), **Joyce Kulhawik** (Arts Critic & Advocate), **Lauren Beckham Falcone** (WROR), **Jan Saragoni** (President, Saragoni & Co.)  
**Moderated by Margery Eagan** (*Boston Herald* Columnist)

*In memory of Nora Ephron, a writer of remarkable style and substance*

Thursday, October 25, 6:30 p.m. - 8:00 p.m.  
Modern Theatre, Suffolk University

Mitt Romney, Scott Brown, Senator Rob Portman, and many other self-described conservatives are the “Mad Men” of politics,

evoking the age of Don Draper with retro style. In the shadow of our first African-American president, is this trend a return to a simpler age of the Cold War and domestic abundance? What sparked the trend to run these slicked-back, chiseled-jawed politicians? Two wars, the horrible economy, the need for a “Dad” in the driver's seat to see the USA in a Chevrolet? This all-female panel of Boston personalities, **Paula Lyons**, **Joyce Kulhawik**, **Lauren Beckham Falcone**, **Jan Saragoni**, and moderator **Margery Eagan** will explore some voters' ostensible need to hearken back to when kids respected adults and neighbors knew each other. These days, when our government seems to be turning back the clock on women's issues, can style rescue us from weighty substance?

**BUSINESS ETHICS AND OTHER OXYMORONS**

**Nitin Nohria** (Dean, Harvard Business School) and **Thomas J. Peters** (Business Author)

**Moderated by Donna Carpenter** (CEO, New Word City)

Thursday, November 1, 7:00 p.m. - 8:30 p.m.  
C. Walsh Theatre, Suffolk University

Two of the foremost minds on business, **Nitin Nohria**, Dean of Harvard Business School, and **Thomas J. Peters**, author of “In Search of Excellence: Lessons from America's Best-Run Companies,” discuss teaching ethics to business students. Nohria and Peters share their wisdom on morally committing to your business, the misnomer of “corporate responsibility,” and teachable behavior *versus* intrinsic personal character. With guidance from moderator **Donna Carpenter**, CEO, New Word City, their conversation will span from partnering with others who aren't ethical to serving the stakeholders. Between purpose and pay-offs, where are our principles in business today?



Charles Laquidara, Billy Costa, Julie Kramer, Henry Santoro, John Laurenti, Taylor Twellman, Christopher Nowinski, Bob Lobel, Maggie Anderson, Thomas Shapiro, Candelaria Silva, Yaron Brook, Deborah Kincade Rambo, Jeff Jacoby, Paula Lyons, Joyce Kulhawik, Lauren Beckham Falcone, Jan Saragoni, Margery Eagan, Nitin Nohria, Thomas J. Peters, Donna Carpenter

**RADIO SILENCE**  
September 13

**GRAY MATTERS: BRAIN INJURY IN SPORTS**  
September 27

**BLACK ECONOMY, WHITE PRIVILEGE**  
October 4

**REAPING IS A VIRTUE**  
October 18

**THE POLITICS OF HANDSOME**  
October 25

**BUSINESS ETHICS AND OTHER OXYMORONS**  
November 1