

FOR IMMEDIATE RELEASE

Topic: Philanthropy

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[a few high res digital images available upon request]

**Ford Hall Forum
at Suffolk University**
presents

CUTTING-EDGE CORPORATE GIVING

with
Jim Koch, Stacy Palmer,
and
Dr. Leonard Schlesinger

moderator **George Donnelly**

September 22, 6:30-8 pm

Suffolk University Law School

(Boston, MA 02114) **Ford Hall Forum at Suffolk University** presents "***Cutting-Edge Corporate Giving***" with **Jim Koch, Stacy Palmer,** and **Dr. Leonard Schlesinger**; discussion moderated by **George Donnelly**. Thursday, September 22, 6:30-8 pm. Admission is free and open to all. Suffolk University Law School, Main Function Room, 120 Tremont St., Boston.

Wheelchair accessible and conveniently located near the Park St. MBTA Station. For more information, call the Ford Hall Forum at 617-557-2007 or visit www.fordhallforum.org

<<http://www.fordhallforum.org/>> .

In a lagging economy, corporations get creative to achieve the most bang for their charitable buck, and the result is a variety of unique methods to lend a helping hand. **Stacy Palmer**, Editor of the *Chronicle of Philanthropy*, reveals which giving is most helpful to grantees and which is obsolete. **Dr. Len Schlesinger**, President of Babson University, tells us how businesses find causes that resonate with stakeholders, while **Jim Koch**, Founder of The

Boston Beer Company, provides a prime example of innovative corporate philanthropy through his “Samuel Adams Brewing the American Dream” program. With moderator **George Donnelly**, *Editor of the Boston Business Journal*, they discuss fascinating new corporate giving trends.

Further background information on participants:

Jim Koch is the President of Boston Beer Company, which he founded in 1984. Prior to this he worked as a business consultant with the Boston Consulting Group for five years but ultimately gave this up to become a brewer. Koch’s goal was to bring to America a domestic beer, Samuel Adams, which could compete with imports on taste and quality. Koch earned his B.A. in Government from Harvard University and continued on there in a graduate program that earned him both a law degree and a Masters in business.

Stacy Palmer is the Editor of *The Chronicle of Philanthropy*. She has served as a top editor since the newspaper was founded in 1988 and has overseen the development of its websites. She appears frequently on radio and television shows to offer commentary on news in the nonprofit world. Palmer is also editor of *Challenges for Philanthropy and Nonprofits*, a book that collects three decades of observations by nonprofit activist and *The Chronicle of Philanthropy* columnist Pablo Eisenberg. Before she joined *The Chronicle of Philanthropy*, she was Editor for Government and Politics at *The Chronicle of Higher Education*. She is a graduate of Brown University, where she earned a B.A. in international relations.

Since 2008, **Dr. Len Schlesinger** has served as the 12th President of Babson College. He also currently serves as a member of various business-oriented boards and councils. From 1999 through 2007, Schlesinger served in multiple executive positions, including Vice Chairman and Chief Operating Officer at Limited Brands. Before that, he was the Executive Vice President and Chief Operating Officer at Au Bon Pain. Schlesinger worked for twenty years at Harvard Business School where he served as the George Fisher Baker Jr. Professor of Business Administration and was the architect and Chair of the *MBA Essential Skills and Foundations* programs. Following his time at Harvard, Schlesinger was a Professor of Sociology and Public Policy and Senior Vice President and Counselor to the President at Brown University. Schlesinger holds a Doctor of Business Administration from Harvard Business School, an MBA from Columbia University and a B.A. in American Civilization from Brown University.

Since November 2000, **George Donnelly** has been the editor of the *Boston Business Journal*. Before that, he worked for two years as a senior editor at *CFO* magazine, where he covered a range of corporate finance topics. From 1995 through 1998, Donnelly served as the editor-in-chief of the *Tab* newspaper group, which included 15 weekly newspapers in the Greater Boston area. Donnelly began his career in journalism as a reporter for the *Somerville Journal* in 1985, and he became its editor in 1987 and remained there for four years. Donnelly received a degree in English Literature at Binghamton University.

Coming up next at Ford Hall Forum:

From The Government and Here To Help

with Dr. Yaron Brook (Ayn Rand Institute) and Dr. David Callahan (Demos); moderator Dominick Ianno (Ford Hall Forum Board VP)

September 29, 6:30-8 pm

C. Walsh Theatre, Suffolk University

From the financial crisis to Obamacare to the budget debates, the size and scope of government is being debated across the country. One side calls for more regulation to foster equitable prosperity because the free market is out of control. The other side says government has grown too big and intrusive; we need to mitigate its powers while rediscovering the founders' principles. **Dr. Yaron Brook**, Executive Director of the Ayn Rand Institute, and **Dr. David Callahan**, Co-Founder of Demos, join Ford Hall Forum President **Dominick Ianno** to debate the fundamental social, economic, and moral ideas that underlie politics in America today.

Stay Tuned for Flash Forums

Flash Forums are programs that Ford Hall Forum will produce right when the news hits. Arranged roughly a week in advance, Flash Forums will bring in an expert speaker, either in person or via Skype, to deliberate on a hot-off-the-press issue. Ford Hall Forum plans to inaugurate its Flash Forums as a breakfast program held at Suffolk University Law School.

About Ford Hall Forum at Suffolk University:

Ford Hall Forum is the nation's oldest free public lecture series. The Forum promotes freedom of speech and fosters an informed and effective citizenry through public presentation of lectures, debates, and discussions. Its events illuminate the key issues facing our society, by bringing to its podium knowledgeable and thought-provoking speakers from a broad range of perspectives. These individuals speak in person, for free, and in settings that encourage frank and open debate.

The Forum began in 1908 as a series of Sunday evening public meetings held at the Ford Hall, which once stood on Beacon Hill in Boston. While the original building no longer exists, the public conversations have continued throughout the Boston area with the generous support of foundations, corporations, academic institutions, and individuals. In its 103rd year of programming, the Forum continues to build upon its partnership with Suffolk University. Suffolk is now housing the Forum's administrative offices just a block away from where the original Ford Hall once stood.

Ford Hall Forum programs are made possible through the generous contributions from individual members as well as corporations and foundations, including ACLU Massachusetts, AIG, The Barr Foundation, The Boston Beer Company, Choate Hall & Stewart LLP, Edwards Angell Palmer and Dodge, The Fred and Marty Corneel Fund, Fidelity Investment, Helen Rees Literary Agency, Houghton Chemical Corporation, Iron Mountain, Jackson & Company, Levine Katz Nannis + Solomon PC, The Lowell Institute, Massachusetts Cultural Council, the Nelli Mae Education Foundation, Penny Pimentel, The Pfizer Foundation, Plymouth Rock Assurance Corporation, Prince Lobel Tye LLP, Ropes & Gray, Suffolk University, WBUR 90.9 FM, and Wilmerhale.

For more information on Ford Hall Forum at Suffolk University, visit www.fordhallforum.org.

Information about Suffolk University's partnership with the Ford Hall Forum can be obtained by contacting Mariellen Norris, (617) 573-8450, mnorris@suffolk.edu <mnorris@suffolk.edu> .

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